Blog Post Checklist

Use this checklist to be sure you have done everything you can to make your post always consistent and high-quality. Fill in your own as you go.

| | Before You Hit Publish on Your Post Check: | NOTES: |
|----|---|--------|
| () | Spelling & Grammer (Use Grammerly) | |
| 0 | Images within post are compressed. (Use WP Smush) | |
| 0 | Featured Image & Pinnable Image | |
| O | At least 1 link to another post on your blog | |
| 0 | Affiliate links are checked as "no follow" | |
| O | Outside Links open in a new browser | |
| O | SEO Optimized (Use Yoast SEO) | |
| O | | |
| | Social Media After You Hit Publish | NOTES: |
| () | Add your post to your Facebook account | |
| 0 | Add your post to your Instagram account. | |
| 0 | Add your post to Pinterest account. | |
| O | Add your post to Twitter | |
| 0 | Use appropriate hashtags | |
| O | Add your post to Google+ | |
| | Email After you hit Publish | NOTES: |
| 0 | Send an email to your list just about your new blog post | |
| 0 | Or send an email about something else to your list to teach | |
| | them and add a link to your new post within the email. | |
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